

Paris, February 19th 2008

Muriel Pénicaud is appointed Executive Vice President, Human Resources for Groupe Danone replacing Franck Mougin

Muriel Pénicaud will join Groupe Danone as Vice President, Human Resources on the 3rd March 2008. She will become part of the Executive Committee and will report directly to Emmanuel Faber, Co-Chief Operating Officer of Groupe Danone. In this position she will have the responsibility of pursuing and developing the social innovation approach engaged by Groupe Danone.

Graduated in Psychology and History, she started her career in 1976 as territorial administrator. In 1985 she worked for the ministry of labor, employment and vocational training, fulfilling several roles including advisor to the Minister of Labor. She joined Groupe Danone in 1993 as Director for training, in 1996 she became Vice President for executive development and in 2000 she was nominated Vice President organization and human resources policies.

Since 2002 she has been Executive Vice President of Dassault Systemes in charge of organization, human resources and sustainable development.

She is chairman of the executive board of the National Institute for labor, employment, and vocational training.

Franck Mougin, Executive Vice President, Human Resources decided to leave Groupe Danone to begin a new direction in his professional career. Franck Riboud, on behalf of the executive committee, thanked him for his 6 year contribution towards the development of human resources & social policies in Groupe Danone.

About Groupe DANONE

Groupe DANONE is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through tasty, nutritious and affordable food and beverage products to as many people as possible. Fulfilling this mission is a major contributor to the Groupe's continuous fast growth. Groupe DANONE with 200 plants and around 90 000 employees has a presence in all five continents and over 120 countries. In 2007, Groupe DANONE recorded 12.7 billion euros sales.

Groupe DANONE enjoys leading positions on healthy food on four businesses: fresh dairy products (n°1 worldwide), waters (n°2 on the packaged water mark et), baby food (n°2 worldwide) and medical nutrition. Listed on Euronext Paris, Groupe DANONE is also ranked among the main index of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.